



CARSON STOCKDALE
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Experience

Product Designer, Meta, Remote

July 2020–present

Design desktop and mobile experiences for the Meta ad creation and experimentation products (present)

Senior Product Designer, Ceterus, Charleston, SC

June 2018–July 2020

Re-designed mobile & desktop applications for client-facing automated accounting solution (2020)

Art Director, Seltzer Goods, Asheville, NC

October 2016–May 2018

Oversaw design & illustration of cards, products and packaging (2016–2018)

Website and social media refresh (2017)

Product development and design for wholesale & retail buyers (2016–2018)

Product Designer, Viacom, NYC

July 2014–June 2016

Redesigned cc.com responsive search experience (2016)

Designed MTV, Spike, VH1 and Logo android apps (2015)

Concepts for Comedy Central and MTV web and app redesign (2016)

Visual Designer, Isobar, NYC

June 2012–July 2014

Comedy Central responsive website (2014)

Marc Jacobs, USA Network and Sotheby's pitches (2013–2014)

Education

Carnegie Mellon University, Pittsburgh, PA

BFA in Communication Design, May 2012

University Honors

Skills

Adobe Creative Suite, Sketch, Figma

Illustration

Basic Knowledge of HTML & CSS